

ABSTRACT

A method of conversing data to a format viewable to a viewer is disclosed. The unformatted data comprising a plurality of unformatted data trunks is outputted without formatting. The formatting of the data portions is carried out at the viewing entity side by means of a plurality of the formatters, each of which is specialized in formatting one of more of the data trunks. The formatters are located by the viewer with the help of the tags identifying each of the data portions and are plug-able in the viewer. No formatting to the data is required for outputting or storing the data.